



ICOMOS New Zealand  
Te Mana o Ngā Pouwhenua o Te Ao  
**Strategic Plan 2018-2023**

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## **August 2018**

### **Executive summary**

ICOMOS New Zealand is a national committee of ICOMOS, a global non-governmental organization associated with UNESCO whose mission is to promote the conservation, protection, use and enhancement of monuments, building complexes and sites.

Established in 1987, ICOMOS New Zealand, Te Mana ō Nga Pouwhenua ō Te Ao, is the main interdisciplinary, professional organisation that promotes the aims and objectives of ICOMOS with the specific purpose of supporting and advancing conservation of places of cultural heritage value in New Zealand.

This strategic plan was developed to provide a focus and measure for activities of ICOMOS New Zealand for the next five years.

### **Vision**

Our unique cultural heritage is valued, safeguarded and conserved to enrich the lives of New Zealanders and the world.

### **ICOMOS New Zealand guiding principles**

ICOMOS New Zealand adopts the following principles to achieve its vision:

- 1** Advocate for cultural heritage and its conservation
- 2** Lead and support the conservation of New Zealand's tangible and intangible cultural heritage
- 3** Develop and increase understanding of conservation philosophy and practice in New Zealand
- 4** Grow ICOMOS New Zealand as a vibrant and relevant organisation for its members
- 5** Ensure ICOMOS New Zealand is respected within Aotearoa New Zealand and in the ICOMOS international community

## **Strategic priorities**

ICOMOS New Zealand has identified the following strategic priorities to achieve its vision from 2018-2023:

### **Advocacy**

Work with government and stakeholders – including the general public –to raise the profile of cultural heritage in New Zealand.

### **World Heritage**

Monitor and promote the World Heritage program.

### **Partnerships**

Partner with domestic and international heritage organisations to achieve shared goals.

### **Education and communication**

Increase knowledge of heritage conservation standards and practice through education and communication.

### **Conservation philosophy and practice**

Promote best practice conservation.

### **Membership**

Continue to grow the membership of ICOMOS New Zealand.

### **Governance**

Ensure the standing of ICOMOS New Zealand within Aotearoa New Zealand and in the ICOMOS international community is maintained through good governance

# ICOMOS New Zealand Strategic Plan 2018-2023

The strategies identified in the plan contribute to achieving ICOMOS New Zealand's vision in accordance with our guiding principles. Individual strategies have been grouped by strategic priority for ease of navigation of this document; however, some strategies may contribute to more than one strategic priority.

Strategy		Action		Responsibility
<b>1 Advocacy</b>				
1.1	Inform and influence central and local governments and other heritage organisations to ensure cultural heritage and its conservation is a priority	1.1.1	Advocate for the development of a National Policy Statement on Heritage	Board
		1.1.2	Advocate for the ICOMOS New Zealand Charter to be included in all national planning template and nation standards for heritage	Board
		1.1.3	Monitor and report on national issues, themes or places that could be considered examples of Heritage@Risk	H@R
		1.1.4	Report to ICOMOS International as required for the <i>Heritage at Risk: ICOMOS World Report on Monuments and Sites in Danger</i> .	H@R
		1.1.5	Engage with the Minister for Arts, Culture and Heritage to promote a national heritage agenda	Chair
1.2	Monitor and review policy and legislative programmes and developments and provide feedback to encourage good outcomes for cultural heritage	1.2.1	Monitor policy and legislative programme	L & P
		1.2.2	Make submissions on relevant policies and legislation	L & P
<b>2 World Heritage</b>				
2.1	Provide expertise for World Heritage proposals and other international cultural heritage conservation missions	2.1.1	Monitor international developments in World Heritage	WH
		2.1.2	Encourage the state party to develop a tentative list	Board
		2.1.3	Encourage the development of further expertise on assessing World Heritage proposals	EPD
		2.1.4	Develop a World Heritage policy	WH
		2.1.5	Participate in Pasifika World Heritage matters where possible	WH

Strategy		Action		Responsibility
<b>3 Partnerships</b>				
3.1	Co-operate and partner with relevant domestic organisations	3.1.1	Meet regularly with Historic Places Aotearoa, and Heritage New Zealand to develop a shared agenda	Chair Secretary
		3.1.2	Develop partnerships with related organisations including NZAA, NZILA, NZCCM, ENZ, builders and NZIA	Board
		3.1.3	Develop relationships with iwi entities	Board
3.2	Engage with ICOMOS International and other national committees and other related groups through participation at all levels	3.2.1	Meet regularly and work with Australia ICOMOS	Chair Secretary
		3.2.2	Contribute to the organisation of the ICOMOS Pasifika Conference 2018	Board
		3.2.3	Develop a Blue Shield Committee in NZ	Board
		3.2.4	Continue Training & Education dialogue with joint Australia & New Zealand Taskforce/Working Group	EPD
		3.2.5	Participate in a joint Cultural Heritage Risk Preparedness Working Group with Australia ICOMOS	H@R
		3.2.6	Communicate regularly with ICOMOS secretariat, ADCOM, Bureau and scientific committees	EPD
		3.2.7	Attend General Assembly regularly	Board
<b>4 Education and communication</b>				
4.1	Champion the provision of appropriate education and professional development in New Zealand	4.1.1	Run an annual AGM symposium	AGM
		4.1.2	Provide and promote relevant education and professional development opportunities such as seminars, talks and workshops	EPD/T&M
		4.1.3	Liaise with and provide advice to schools, higher education agencies, trade organisations and professional institutes in accordance with the ratified ICOMOS Conservation Education and Professional Development Strategy	EPD
		4.1.4	Inform ICOMOS New Zealand members of appropriate domestic and overseas education, training and professional development opportunities including via a list on the website	EPD

Strategy		Action		Responsibility
		4.1.5	Maintain the ICOMOS New Zealand scholarship in order to provide funding for training	EPD
		4.1.6	Provide careers advice to ICOMOS New Zealand members and future members on cultural heritage conservation-related education and training opportunities.	EPD
		4.1.7	Investigate implementation of a mentoring program	EPWG
4.2	Understand education and professional development needs of ICOMOS New Zealand members and the heritage sector	4.2.1	Survey ICOMOS New Zealand members on their training needs	EPD
		4.2.2	Publish and maintain member consultant directory	EPD
4.3	Promote public awareness, appreciation and involvement in conservation of cultural heritage	4.3.1	Promote World Heritage Day annually	A & C
4.4	Provide means of communicating the work of ICOMOS New Zealand, proceedings of its symposia, and the work of members	4.4.1	Publish AGM symposium proceedings	A & C
		4.4.2	Investigate the publication of a history of ICOMOS New Zealand	A & C
4.5	Communicate the activities of ICOMOS New Zealand widely	4.5.1	Monitor the media profile of ICOMOS New Zealand and prepare a long-term media strategy	A & C
		4.5.2	Publish four issues of <i>ICOMOS New Zealand News</i> annually and <i>ICOMOS New Zealand Update</i> when necessary	A & C
		4.5.3	Maintain the <a href="http://icomos.org.nz">icomos.org.nz</a> website	A & C
		4.5.4	Update and monitor ICOMOS New Zealand Facebook page	A & C
		4.5.5	Distribute brief notes from the board to all members	A & C
		4.5.6	Develop a media release policy and make media releases as required	A & C

Strategy		Action		Responsibility
		4.5.7	Investigate media training for Board members	A & C
<b>5 Conservation philosophy and practice</b>				
5.1	Develop, refine and promote conservation principles and practice through standards to suit New Zealand's unique conditions and circumstances.	5.1.1	Review ICOMOS New Zealand Charter	A&C
		5.1.2	Develop a plan for Charter guidelines and practice notes	A&C
		5.1.3	Plan a 'Year of the Charter' on 10-year anniversary in 2020	A&C
		5.1.4	Monitor and report on national and international developments in materials and techniques of conservation	T & M
<b>6 Membership</b>				
6.1	Promote ICOMOS membership as essential for professional conservation practice in the public and private sectors, in academia and among related disciplines	6.1.1	Encourage membership as highest standard for heritage professionals	M & E
		6.1.2	Encourage emerging professionals to join	M & E, EP
		6.1.3	Investigate an honorary membership category	M & E
6.2	Ensure ICOMOS New Zealand is a respected, well run and efficient professional organisation	6.2.1	Encourage active participation of members on the Board, Working Groups and ICOMOS Scientific Committees	M & E
		6.2.2	Develop a complaints procedure	M & E
<b>7 Governance</b>				
7.1	Ensure governance documents are accurate and up to date and filed appropriately	7.1.1	Update role descriptions for board officers	Secretary
		7.1.2	Update ICOMOS New Zealand rules as necessary following AGM decisions	Secretary
		7.1.3	Prepare an ICOMOS New Zealand health and safety policy	M & E

Strategy		Action		Responsibility
		7.1.4	Archive Board materials	A & C
		7.1.5	Review quarterly and update strategic plan annually	Secretary
7.2	Ensure that the finances of ICOMOS are managed appropriately and sustainably	7.2.1	Report regularly to the Board on all matters financial	Treasurer

## Legend

A&C	Advocacy and Communications Committee
AGM	AGM Working Group
EPD	Education and Professional Development Committee
H@R	Heritage@Risk Committee
L&P	Legislation and Policy Committee
M&E	Membership and Ethics Committee
T&M	Technical and Materials Working Group
WH	World Heritage Committee
EP	Emerging Professionals Working Group